



Windows®. Life without Walls™.
Lenovo® recommends Windows 7.

W SERIES



GREAT IDEAS THAT BREAK PERFORMANCE BARRIERS

THE LENOVO® THINKPAD® W701/W701ds

WHEN TO SELL

The ThinkPad W701/W701ds notebook is engineered for professional users that require:

- A mobile workstation that offers quality, performance and reliability
- Hardware to run graphically and computationally intensive applications, features include:
 - » Extreme/top GPUs
 - » High Resolution Display
 - » RAID Storage (0,1)
 - » Wacom® Digitizer
 - » Color Calibration
 - » ISV Certifications

WHO BUYS MOBILE WORKSTATIONS

TARGET SEGMENT

- Vertical Markets:
 - » CAD / CAM / EDA
 - » Oil and Gas
 - » DCC / Photography
 - » Life Sciences
- People that need hardware certified by Independent Software Vendors (ISV) to run their graphically and computationally intensive applications
- Users that require a level of performance unattainable with a standard laptop or desktop

WHAT WE OFFER

ADVANCED FEATURES

Cutting-edge technology that is unmatched

- Intel® Core™ i7 Quad Core and Extreme Processors
- Genuine Windows® 7 Professional
- Lenovo's Enhanced Experience for Windows® 7
- Embedded X-Rite Color Calibration Sensor
- Integrated Wacom Digitizer
- NVIDIA® Quadro® FX Graphics
- Display Port, DVI (dual link) and VGA output
- 17" WUXGA (RGB LED), 100% Gamut, 280 Nit, 2nd screen 10.6" WXGA (W701ds Only)
- USB 3.0 Technology
- Solid State Drives
- RAID 0,1 Support

Higher Expandability

- ThinkPad W701 Mini Dock Expansion
- Express (54mm) + (34mm) , Smartcard (54mm) + (34mm) or Compact Flash card(54mm) (PCIe) + Exp.(34mm)
- 5 in 1 media card reader
- 1 USB 3.0, 4 USB 2.0
- Display Port, DVI (Dual link), and VGA outputs
- eSATA
- DVD Multiburner, DVD ROM, Blu-ray™ Combo

Environmentally Responsible and Energy-Efficient

- EPEAT® Gold Certified
- Energy Star® compliant
- User Friendly Power Manager Software

LENOVO ENHANCED EXPERIENCE

FOR WINDOWS® 7.

FAST. SECURE. BUILT FOR BUSINESS.

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows® 7 on Think-branded PCs. Faster, more durable and greener Think-branded PCs are optimized for Windows® 7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.

THINKPAD W701/W701ds – TOP REASONS TO BUY

- CUTTING-EDGE TECHNOLOGY
- HIGHER EXPANDABILITY
- UNCOMPROMISED PERFORMANCE
- ENVIRONMENTALLY RESPONSIBLE
- ENHANCED PRODUCTIVITY



lenovo®

ThinkPad



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SERVICE OFFERINGS

THE LENOVO® THINKPAD® W701/W701ds NOTEBOOK

THINKPLUS™ SUPPORT	THINKPLUS™ PROTECTION	THINKPLUS™ ENTERPRISE SOLUTIONS
<p>Lowest the overall IT support costs and reduces unbudgeted support and repair expenses.</p> <p>ThinkPlus Priority Support Provides globally recognized technical support for your business—increases helpdesk productivity with 24 x 7 advanced-level technical support and service call-tracking tools with:</p> <ul style="list-style-type: none"> • Reduced Troubleshooting Time • Fewer Repair Actions • Faster response • Reduced downtime, higher satisfaction <p>Base Warranty Service Provides the Lenovo standard award-winning service and support.</p> <p>ThinkPlus Warranty Extension and Upgrade Protects investment and increases productivity with the enhanced service-level upgrade and term extension.</p> <p>ThinkPlus Priority 4 Offers enhanced onsite response within 4 hours for critical IT support needs.</p>	<p>Protects PCs and data from unexpected intruders—saves money, reduces hassles and offers peace of mind.</p> <p>ThinkPad Protection (TPP) Includes repair of accidental damage, drops, or spills not covered by warranty</p> <ul style="list-style-type: none"> • Complete protection to a desired term • 24 x 7 toll-free access to Lenovo technicians • Unlimited repairs covering accidental damage issues • Replacement with new system, if required <p>Hard Disk Drive Retention Allows you to retain your hard drive if it fails and thus protects data from falling into the wrong hands.</p>	<p>Offer peace of mind with Lenovo as a single-point-of-contact—manages infrastructure, consolidates contracts and streamlines the number of vendors.</p> <p>Lenovo Professional Services Offer professional engineering and project management services to implement new technologies.</p> <p>Lenovo Imaging Services Offer image creation, image verification and management services.</p> <p>Lenovo Managed Deployment Offers factory integration, imaging, installation, deployment and consulting services.</p> <p>Lenovo Asset Recovery Services Recover value from old assets and help you dispose data securely—turns old PC trash into cash.</p>



COMPARISON WITH COMPETITORS

THE LENOVO® THINKPAD® W701/W701ds NOTEBOOK

DESCRIPTION	LENOVO W701/W701ds	DELL M6400	HP 8730
Processor	Intel® Core™ i7 Processors	Intel® Core™ 2 Quad	Intel® Core™ 2 Extreme
Operating System	Genuine Windows® 7 Professional		
Display	RBG LED > 100% NTSC Color Gamut WUXGA. • 280 NIT	RBG LED > 100% NTSC Color Gamut WUXGA	RBG LED > 100% NTSC Color Gamut WUXGA "Dream Color"
Graphics	NVIDIA® Quadro® FX 2800M NVIDIA® Quadro® FX 3800M	NVIDIA® Quadro® FX 2700M NVIDIA® Quadro® FX 3700M	NVIDIA® Quadro® FX 2700M NVIDIA® Quadro® FX 3700M
Maximum memory	16GB of DDR3, 4 SoDIMM	16GB of DDR3, 4 SoDIMM	8 GB of DDR3, 2 SoDIMM
Storage	3 x 500GB (3rd HDD Optical Drive)	2 x 500GB	320GB 2nd HDD Optical Drive
Ports	5 USB (1 USB 3.0, 4 USB 2.0) Display Port, DVI (Dual Link), VGA, eSATA	USB 2.0 (x4), VGA, Display Port, eSATA	USB 2.0 (x4), HDMI, eSATA
Starting weight	8.97 lbs	8.5 lbs	7.5 lbs
Power Adapter	170 and 230 Watt Thin Adapter	210 Watt AC Adapter	210 Watt AC Adapter
Color Calibrator	X-Rite Integrated Color Sensor	No	No
Digitizer	Integrated Wacom®	No	No



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COMPARISON WITH LENOVO® PRODUCTS: INTRA-SERIES POSITIONING

DESCRIPTION	THINKPAD® W701	THINKPAD® T SERIES
Usage	The ThinkPad W701/W701ds is suitable for performance users and customers who require ISV Certification	The ThinkPad T series is great for customers wanting standard performance and even greater battery life

CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need Rich Display with Color Accuracy

ThinkPad W701/W701ds comes with a high-resolution and high-color gamut display with consistent reproducible colors through color calibration.

Customers need Ultimate Productivity and Consistent Performance

ThinkPad W701/W701ds comes with the latest NVIDIA® and Intel® technologies that will help boost productivity to the next level. That is why Lenovo is certified on Several industry-leading workstation applications.

Customers need Reliability

Each ThinkPad is taken through a rigorous testing process to ensure reliability.

Customers need Support

Each ThinkPad comes with award winning service and support to give complete peace of mind.

Customers need to Multi-task

The ThinkPad W701ds comes with dual screens to enable them to work with multiple applications simultaneously



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Availability: Offers, prices, specifications and availability may change without notice. Lenovo is not responsible for photographic or typographic errors. **Warranty:** For a copy of applicable warranties, write to: Warranty Information, 500 Park Offices Drive, RTP, NC, 27709, Attn: Dept. ZPYA/B600. Lenovo makes no representation or warranty regarding third-party products or services. **Trademarks:** Lenovo, the Lenovo logo, Rescue and Recovery, ThinkStation, ThinkVantage and ThinkVision are trademarks or registered trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. Intel, the Intel logo, Intel Core, Core Inside, Xeon and Xeon Inside are registered trademarks of Intel Corporation in the U.S. and other countries. QUALCOMM is a registered trademark of QUALCOMM Incorporated. Gobi and "The world is your hotspot" are trademarks of QUALCOMM Incorporated. Other company, product and service names may be trademarks or service marks of others.

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